
**Strategic Planning
Environmental Scanning**

The environmental scanning process is an ongoing, periodic activity to acquire information necessary to evaluate the district and the implementation of the strategic plan in terms of internal and external factors.

The superintendent, working with the visioning team and action planning task forces, shall establish internal and external measures for evaluating the district's environment and assessing progress in implementing the strategic plan. Information sources for collecting data relevant to the measures shall be identified.

Quarterly, the superintendent is responsible for assuring that an internal and external environmental scan is completed. The quarterly reports are provided to the Board as information regarding progress on the strategic plan.

The data generated by the environmental scans are used by staff, the action planning task forces and the visioning team in preparing evaluations of progress on the strategic plan. The data are also utilized in the annual evaluation of the plan.

Adoption Date: JUL 25 2001
School District Name: Mary Walker School District